

JORDAN W. PENNEKAMP

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EDUCATION

UNIVERSITY OF MINNESOTA

Minneapolis, MN

Curtis L. Carlson School of Management

Dec. 2012

Bachelor of Science in Business, Management Information Systems

GPA: 3.62 – ACT: 29

INTERNSHIP EXPERIENCE

CARGILL

Hopkins, MN

Application Security Intern

June 2012 – Aug. 2012

- Interviewed key Application Security team members to identify current data analytic needs, focusing on the capture of major pain points and difficulties.
- Improved team productivity by 20 hours per month by collaborating with Business Intelligence to develop a more efficient ad-hoc report.
- Advised leadership on how to improve productivity by an additional 15 hours per month by resolving remaining reporting issues.

Business Intelligence Intern

May 2011 – Aug. 2011

- Saved the team 10 hours of work per month by automating the process to track business intelligence usage.
- Conducted a usability study on a business intelligence reporting tool utilized by three company business units. Solicited, collected, and analyzed feedback from over 20 business end users.
- Consulted leadership on how to improve the reporting tool's usability based upon the findings of the study.

WORK EXPERIENCE

UNIVERSITY OF MINNESOTA

Minneapolis, MN

Peer Assistant

Jan. 2012 – Present

- Assist over 100 undergraduate students in mastering an introductory MIS course ("Information Systems for Business Processes and Management").

Research Assistant

Sept. 2011 – Present

- Collect and analyze alliance data from over 300 pharmaceutical firms to identify trends in organizational behavior.

Disability Services Assistant

Feb. 2012 – May 2012

- Supported a visually impaired undergraduate student in the mastery of an upper-level elective, MIS course ("Analysis and Modeling for Business Systems Development") through intensive out-of-class assistance and tutoring.

WATERFRONT RESTORATION

Long Lake, MN

Office Manager

May 2010 – May 2011

- Acted as the external point of contact to existing and prospective customers. Managed the workflow for all service, scheduling, and invoice inquiries.
- Enabled an increase in annual revenue by 16% by assisting sales personnel and systemizing company protocol.
- Increased client base by over 25% by managing the creation and deployment of direct response marketing campaigns to new regions.

BUSINESS CASE COMPETITIONS

CoMIS

Apr. 2012 – Minneapolis, MN

- Captained a team of undergraduate students in a competition against nine of the United States' strongest MIS case competition teams. Developed and presented a business plan to increase season ticket sales for the Minnesota Wild.

CASEIT

Feb. 2012 – Vancouver, Canada

- Led a team of undergraduate students in a competition against 15 of the world's best MIS case competition teams. Created and presented a business plan to restructure and secure investment for a medical device company.

TARGET

Dec. 2011 – Minneapolis, MN

- Placed second out of 86 teams with a group of four undergraduate students. Advised Target executives on how to secure new and creative opportunities within the digital music industry.

BOSTON SCIENTIFIC

Oct. 2011 – Maple Grove, MN

- Finished second out of 16 teams with a group of three undergraduate students. Consulted Boston Scientific leadership on how to overcome user privilege management issues during the company's cutover to the Windows 7 OS platform.